

Eleventh Annual ART ON THE LLANO ESTACADO

The Museum of Texas Tech University Association

Friday, June 20th, 2025 - Sunday, June 22nd, 2025

The Museum of Texas Tech University



"If You Feed Them, They Will Come"



"Hide and Seek"

LEGACY ARTIST 2025

Jody Martin

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Art on the Llano Estacado

Dear Patron,

Museums are places of wonder, giving everyone in the community opportunities to explore, learn or simply enjoy seeing objects they might otherwise experience. Your generous sponsorship of the Art on the Llano Estacado Show and Sale allows the Museum of Texas Tech University Association to provide quality programming, exhibits, and a variety of free educational opportunities that complement the Museum's outstanding collections.

Your sponsorship helps the Association bring in artists and subject experts for gallery talks, provide visits to the Museum for school children, and continue annual fun and education opportunities such as Dino Day that attract hundreds of families from across the South Plains.

As a sponsor for Art on the Llano Estacado, you'll be part of a unique event that brings together great artists and distinguished collectors. This year's show and sale will feature more than 40 premier artists from around Texas and the Southwest displaying around 200 works in a variety of mediums.

List of Events

Thursday, June 19th – Celebration of Artists cocktail party and the Legacy Award winner recognition. The Association invites our donors and sponsors to meet the artists and to kick-off the 2024 Art on the Llano Estacado Show and Sale.

Friday, June 20th – Ticketed gala and sale. This event includes an open bar, dinner, awards and live entertainment. Attendees will have the first opportunity to purchase artwork from the show.

Saturday, June 21st – The exhibition is open to the public and available art may be purchased from 10 am to 4 pm.

Sunday, June 22nd – A private brunch for artists and sponsors to celebrate and conclude the Art on the Llano Estacado Show and Sale. The exhibition is open to the public and available art is available for purchase from 1 pm to 4 pm.

Sincerely,

Jouana Stravlo,
Executive Administrator

WHY YOUR SUPPORT IS IMPORTANT

Museums are about education, whether you realize it or not. From dinosaurs to art to clothing worn by generations of Texas men and women, our goal is that a walk through our galleries will provide a few hours of entertainment, but most importantly will spark the curiosity of children and adults alike.

Education is a major part of the American Alliance of Museums accreditation process. Only about 5% of the nation's museums hold this accreditation. The Museum of Texas Tech University is among them. The Museum's Education Division is an important part of our success.



The Division has traditionally created in-person annual events that bring thousands of children and adults into the Museum. During the pandemic, events like Dino Day, El Dia de Los Muertos, and our summer camps were transformed into large take-home kits that provided the same type of hands-on educational activities.

Currently, the division reaches into area schools providing educational activities related to our collections and teacher training tied to the state's curriculum objectives.

Your support of the Art on the Llano Estacado and membership in the Association allows us to provide free or low-cost activities for both children and adults.

OUR MISSION

The Association promotes and supports the Museum and assists in securing monies, members, collections and general good will for the educational and building programs of the Museum.



ABOUT US

The Association began 96 years ago when a group of visionary people came together to discuss the need to collect and preserve the art, culture and history of Lubbock and the region. The Association is one of the oldest continuously functioning organizations in Lubbock and serves as a group of community volunteers offering unique and broad support of the Museum and staff.

With current membership of over 200, the Association has assisted with various projects and programs that have enhanced, updated and expanded the collections, services, programs and construction of the Museum. The Association is also active in the educational programming of the Museum by supporting activities such as Dino Day, Jump Start and Holiday at the Museum.

ABOUT OUR EVENT

The Art on the Llano Estacado Art Exhibition and Sale is in keeping with the Llano Estacado's rich tradition in the visual and performing arts. This annual event, hosted by the Museum of Texas Tech University Association, draws hundreds of art buyers and lovers, alike.

This year, we will feature 40 nationally recognized artists, who will work alongside your sponsorship in support of the Museum of Texas Tech University. As our biggest fundraiser of the fiscal year, event proceeds will largely enable the Association to fund educational programming for children and adults, traveling exhibits, and art acquisitions at the Museum of Texas Tech University throughout this coming year.



MEET THE BOARD

Robby Vestal	President
Debbie Scioli	Past President
Jill Nelson	President-Elect
Kathleen Harris	Treasurer
Mikela Ukena	Secretary
Jackie Devore	Museum League Programming
Jouana Stravlo	Executive Administrator
Aaron Pan	Executive Director of the Museum of TTU
Becky Boggs	Administrative Business Assistant
Hailey Allison	Membership Coordinator

Jody Martin
Legacy Artist 2025
“Waiting for Daddy”



THE ARTISTS

Toni Arnett	Janie Lowe
Suzie Baker	Kim Mackey
Sylvia Benitez	Jody Martin-
Melissa Bergman	Legacy Artist 2025
Steve Brewster	Dyan Newton
Krystal Brown	Doug Nutsch
Duward Campbell	Tim Oliver
Randall Cogburn	EBOVA
Judy Crowe	Kelly Reyna
Maryneil Dance	Robert Rogers
Karen Arnett Dreyer	Stefan Savides
Jim Eppler	Tiffany Smith
Bethany Fields	Janelle Spivey
Glen Garnett	George "Bo" Tan
Martin Gates	Kandy Tate
Jammy Huggins	Ashton Thornhill
Martha Hunnicutt	Risa Waldt
James W. Johnson	Gale Webb
Zachary Long	Garland Weeks

THE ARTISTS



Toni Arnett



Suzie Baker



Sylvia Benitez



Melissa Bergman



Steve Brewster



Krystal Brown



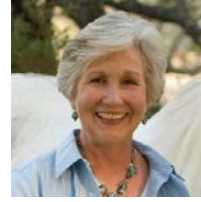
Duward Campbell



Randall Cogburn



Judy Crowe



Maryneil Dance



Karen Dreyer



Jim Eppler



Bethany Fields



Glen Garnett



Martin Gates



Jammy Huggins



Martha Hunnicutt



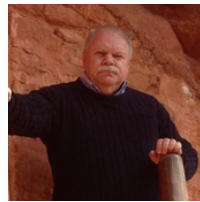
James W. Johnson



Zachary Long



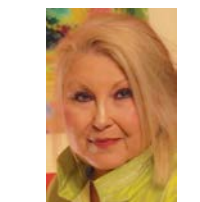
Janie Lowe



Kim Mackey



Jody Martin



Dyan Newton



Doug Nutsch



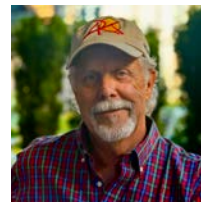
Tim Oliver



EBOVA



Kelly Reyna



Robert Rogers



Stefan Savides



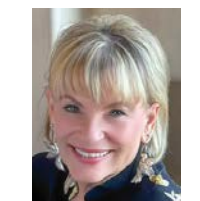
Tiffany Smith



Janelle Spivey



George "Bo" Tan



Kandy Tate



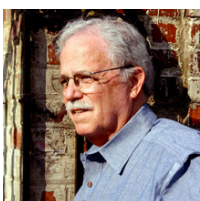
Ashton Thornhill



Risa Waldt



Gale Webb



Garland Weeks

EVENT SCHEDULE

June 19th,
2025

Celebration of Artists
Cocktail Party

Invite-Only

June 20th,
2025

Reception & Sale
With Sponsorship or Ticket

at 6:30 PM to 9:30 PM

Museum of Texas Tech University
Helen DeVitt Sculpture Court

June 21st,
2025

Public Exhibition
Available Art for Purchase

at 10 AM to 4 PM

Helen DeVitt Sculpture Court

June 22nd,
2025

Public Exhibition
& Brunch with the Artists*

at 1 PM to 4 PM

Helen DeVitt Sculpture Court

SPONSORSHIP HIGHLIGHTS

There are many perks to becoming a sponsor, here are the favorites:



FIRST LOOK

Exclusive invitations to the celebration of artists cocktail party, gala, and artist's brunch and a first-look at the artwork, as well as the minds behind it.



SPONSOR RECOGNITION

Contribution will save you a spot in all of the event's advertising campaigns, as well as recognition our professionally-curated catalog.

SPONSORSHIP LEVELS



\$ 25,000

PLATINUM LEVEL

- Recognition as our main sponsor in the event catalog and all advertising
- Two reserved tables (16 total people) at the event opening gala (June 20th)
- Invitation for two to the Celebration of Artists cocktail party (June 19th)
- Invitation for two to the brunch with artists (June 22nd)
- One Benefactor-level membership to the Association to give as a gift



\$ 10,000

GOLD LEVEL

- Recognition as our main sponsor in the event catalog and all advertising
- 1 reserved table (8 total people) at the event opening gala (June 20th)
- Invitation for two to the Celebration of Artists cocktail party (June 19th)
- Invitation for two to the brunch with artists (June 22nd)
- One Patron-level membership to the Association to give as a gift



\$ 5,000

SILVER LEVEL

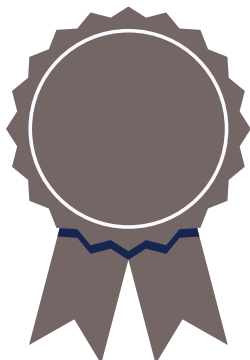
- Recognition as our main sponsor in the event catalog and all advertising
- Six reserved seats at the event opening gala (June 20th)
- Invitation for two to the Celebration of Artists cocktail party (June 19th)
- Invitation for two to the brunch with artists (June 22nd)
- One Friends & Family-level membership to the Association to give as a gift



\$ 2,500

BRONZE LEVEL

- Recognition as our main sponsor in the event catalog and all advertising
- Four reserved seats at the event opening gala (June 20th)
- Invitation for two to the Celebration of Artists cocktail party (June 19th)
- Invitation for two to the brunch with artists (June 22nd)



\$ 1,000

CONTRIBUTOR LEVEL

- Recognition as our main sponsor in the event catalog and all advertising
- Two reserved seats at the event opening gala (June 20th)
- Invitation for two to the Celebration of Artists cocktail party (June 19th)
- Invitation for two to the brunch with artists (June 22nd)

Art on the Llano Estacado

SPONSORSHIP FORM

- Platinum \$25,000 Gold \$10,000 Silver \$5,000 Bronze \$2,500 Contributor \$1,000

Please check one of the following if they apply to you:

- I am unable to attend, but enclosed is my donation of \$ _____
- My company has a matching gift program, enclosed is the required form.

Individual/Company Name: _____

Recognition to Read: _____

Contact: _____ Name: _____

Address: _____

City/State/Zip: _____

Phone Number: _____

E-mail: _____

- Enclosed is my check for: \$ _____ payable to the Museum of TTU Association
- Please charge my: _____ Visa _____ MasterCard in the amount of \$ _____

Name on Card: _____ Billing Zip: _____

Card Number: _____

Expiration Date: _____ Code (CVV/CVC/CID Number) _____

Signature: _____

Please return to 3301 4th St, Box 43191 | Lubbock, TX 79409 or fax (806) 742-0399
Questions? Email artonthellano@gmail.com or call (806) 742-2443

Art on the Llano Estacado

Dear Business,

Your advertisement in the Art on the Llano Estacado Show and Sale catalog helps the Museum of Texas Tech University Association continue to provide quality programming, exhibits, and a variety of free educational opportunities that complement the Museum's outstanding collections.

The catalog will be available at a special ticketed event June 20th in the Helen DeVitt Jones Sculpture Court at the Museum of Texas Tech University and during when the show and sale is open to the public June 21st and 22nd. The event features more than 40 artists from multiple states, offering high-quality traditional and contemporary works in a variety of mediums.

The full-color catalog that complements the show and sale features artist biographies, one representative work from each artist, and a limited number of ads from fine art galleries and other businesses. Hundreds of catalogs will be given to the serious art collectors and our sponsors who attend the event. You'll receive copies of the catalog after the show. Any remaining copies will be offered in the Museum Shop.

This is an excellent opportunity for your business to reach a desirable demographic. This is an effective investment to promote your business to serious fine art collectors and a public dedicated to contributing to their community.

Advertising space in the catalog is limited; therefore, we ask that you reserve your advertisement space by contacting Jouana Stravlo (artonthellano@gmail.com) by April 1st. Available ad sizes and costs are listed on the second page of this letter. Thank you for your consideration and we hope you will join us.

Sincerely,

Jouana Stravlo
Executive Administrator

Art on the Llano Estacado

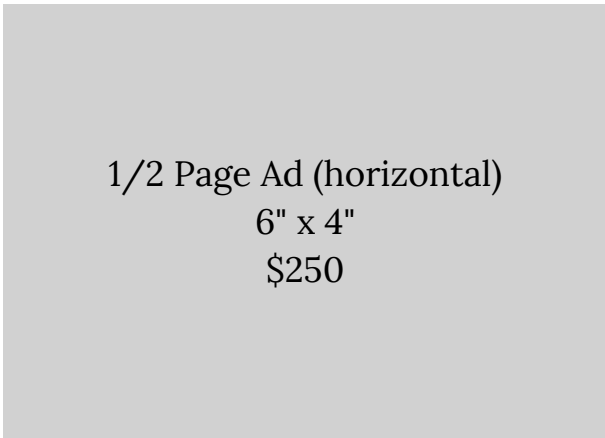


Full Page Ad (vertical)
6" x 8.5"
\$500

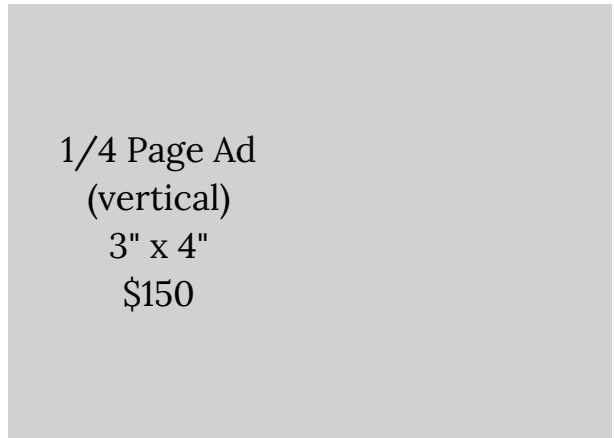
Art on the Llano 2025 Catalog
Advertisement Options

Catalog will be 7.5" x 10"
(vertical fold)

Contact Jouana Stravlo at
artonthellano@gmail.com or
call (806) 742-2443



1/2 Page Ad (horizontal)
6" x 4"
\$250



1/4 Page Ad
(vertical)
3" x 4"
\$150

Please submit all ads in a PDF. by April 31st,2025
Please make checks payable to: Museum of TTU Association



Art on the Llano Estacado

CATALOG AD FORM

Full Page Ad

1/2 Page Ad

1/4 Page Ad

Please check one of the following if they apply to you:

I am unable to attend, but enclosed is my donation of \$_____

My company has a matching gift program, enclosed is the required form.

Individual/Company Name: _____

Recognition to Read: _____

Contact: _____ Name: _____

Address: _____

City/State/Zip: _____

Phone Number: _____

E-mail: _____

Enclosed is my check for: \$_____ payable to the Museum of TTU Association

Please charge my: ___ Visa ___ MasterCard in the amount of \$_____

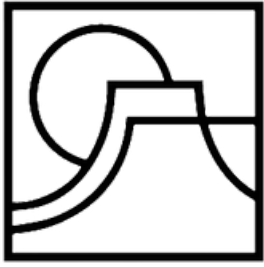
Name on Card: _____ Billing Zip: _____

Card Number: _____

Expiration Date: _____ Code (CVV/CVC/CID Number) _____

Signature: _____

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CONTACT US FOR MORE INFORMATION



+1 (806) 742-2443



3301 4th St | Lubbock, TX 79415



artonthellano@gmail.com



<https://www.mottua.org/>



<https://www.artonthellanoestacado.com/>

THANK YOU FOR YOUR TIME

Jody Martin
Legacy Artist 2025
"Summer's Dance"

