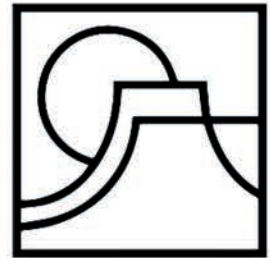


Ninth Annual ◀ Art on the Llano Estacado ●

Prepared by : The Museum of TTU Association

June 15-18, 2023

The Museum of Texas Tech University



◀
▶
"Cougar (Life Size)"
by Legacy Awardee
Jim Eppler

Table of Contents



| | <i>page</i> |
|---|-------------|
| Letter from the Executive Administrator | 1 |
| Why Your Support Is Important | 2 |
| Our Mission / About Us | 3 |
| About the Event | 4 |
| The Board | 5 |
| The Artists | 6-7 |
| Event Schedule | 8 |
| Sponsorship Highlights | 9 |
| Sponsorship Levels | 10-11 |
| For Businesses / Catalog Ads / Forms | 12-15 |
| Contact Information | 16 |



Art on the Llano Estacado

Dear Patron,

Museums are places of wonder, giving everyone in the community opportunities to explore, learn or simply enjoy seeing objects they might otherwise experience. Your generous sponsorship of the Art on the Llano Estacado Show and Sale allows the Museum of Texas Tech University Association to provide quality programming, exhibits, and a variety of free educational opportunities that complement the Museum's outstanding collections.

Your sponsorship helps the Association bring in artists and subject experts for gallery talks, provide visits to the Museum for school children, and continue annual fun and education opportunities such as Dino Day that attract hundreds of families from across the South Plains.

As a sponsor for Art on the Llano Estacado, you'll be part of a unique event that brings together great artists and distinguished collectors. This year's show and sale will feature more than 40 premier artists from around Texas and the Southwest displaying around 200 works in a variety of mediums.

List of Events

Thursday, June 15 – Celebration of Artists cocktail party and the Legacy Award winner recognition. The Association invites our donors and sponsors to meet the artists and to kick-off the 2023 Art on the Llano Estacado Show and Sale.

Friday, June 16 – Ticketed gala and sale. This event includes an open bar, dinner, awards and live entertainment. Attendees will have the first opportunity to purchase artwork from the show.

Saturday, June 17 – The exhibition is open to the public and available art may be purchased from 10 am to 4 pm.

Sunday, June 18 – A private brunch for artists and sponsors to celebrate and conclude the Art on the Llano Estacado Show and Sale. The exhibition is open to the public and available art is available for purchase from 1 pm to 4 pm.

Sincerely,

Jouana Stravlo,
Executive Administrator

Why your support is Important

Museums are about education, whether you realize it or not. From dinosaurs to art to clothing worn by generations of Texas men and women, our goal is that a walk through our galleries will provide a few hours of entertainment, but most importantly will spark the curiosity of children and adults alike.

Education is a major part of the American Alliance of Museums accreditation process. Only about 5% of the nation's museums hold this accreditation. The Museum of Texas Tech University is among them. The Museum's Education Division is an important part of our success.



The Division has traditionally created in-person annual events that bring thousands of children and adults into the Museum. During the pandemic, events like Dino Day, El Dia de Los Muertos, and our summer camps were transformed into large take-home kits that provided the same type of hands-on educational activities.

Currently, the division reaches into area schools providing educational activities related to our collections and teacher training tied to the state's curriculum objectives.

We are so happy to have returned to in-person activities. Your support of the Art on the Llano Estacado and membership in the Association allows us to provide free or low-cost activities for both children and adults.

Our Mission

The Association promotes and supports the Museum and assists in securing monies, members, collections and general good will for the educational and building programs of the Museum.



About Us

The Association began 90 years ago when a group of visionary people came together to discuss the need to collect and preserve the art, culture and history of Lubbock and the region. The Association is one of the oldest continuously functioning organizations in Lubbock and serves as a group of community volunteers offering unique and broad support of the Museum and staff.

With current membership of over 300, the Association has assisted with various projects and programs that have enhanced, updated and expanded the collections, services, programs and construction of the Museum. The Association is also active in the educational programming of the Museum by supporting activities such as Dino Day, Saturday at the Museum, and Holiday at the Museum.

About Our Event

The Art on the Llano Estacado Art Exhibition and Sale is in keeping with the Llano Estacado's rich tradition in the visual and performing arts. This annual event, hosted by the Museum of Texas Tech University Association, draws hundreds of art buyers and lovers, alike.

This year, we will feature 40 nationally recognized artists, who will work alongside your sponsorship in support of the Museum of Texas Tech University. As our biggest fundraiser of the fiscal year, event proceeds will largely enable the Association to fund educational programming for children and adults, traveling exhibits, and art acquisitions at the Museum of Texas Tech University throughout this coming year.



Meet The Board

| | |
|------------------|--|
| Gretchen Scott | President |
| Edson Way | Past President |
| Debbie Scioli | President-Elect |
| Brett Villarreal | Treasurer |
| Nancy Barr | Secretary |
| Jackie Devore | Museum League Programming |
| Jouana Stravlo | Executive Administrator |
| Aaron Pan | Executive Director of the Museum of TTU |
| Becky Boggs | Administrative Business Assistant |
| Kelly Lampman | Membership Coordinator |

"Prairie Dogs (Life Size) I"
by Legacy Awardee
Jim Eppler



The Artists



Toni Arnett
Melissa Bergman
Steve Brewster
Krystal Brown
Britt Byrne
Duward Campbell
Randall Cogburn
Maryneil Dance
Karen Arnett Dreyer
Bonnie Ellis
Jim Eppler
Legacy Awardee
Bethany Fields
Vikki Fields
Glen Garnett
Martin Gates
David Hendrix
Carol Howell
Peggy Immel
James W. Johnson

Janie Lowe
Kim Mackey
Jody Martin
Hilton McLaurin
Bill Mittag
Whitney Morman
Dyan Newton
Doug Nutsch
Tim Oliver
Erika Pochybova
Richard Prather
Robert Rogers
Stefan Savides
Janelle Spivey
Allison Streett
George "Bo" Tan
Kandy Tate
Richard Thompson
Richie Vios
Gale Webb
Garland Weeks

The Artists



Toni Arnett



Melissa Bergman



Steve Brewster



Krystal Brown



Britt Byrne



Duward Campbell



Randall Cogburn



Bonnie Ellis



Maryneil Dance



Karen Arnett Dreyer



Jim Eppler



Bethany Fields



Vikki Fields



Glen Garnett



Martin Gates



David Hendrix



Carol Howell



Peggy Immel



James W. Johnson



Janie Lowe



Kim Mackey



Jody Martin



Hilton McLaurin



Bill Mittag



Whitney Morman



Dyan Newton



Doug Nutsch



Tim Oliver



Erika Pochybova



Richard Prather



Robert Rogers



Stefan Savides



Janelle Spivey



Allison Streett



George Bo Tan



Kandy Tate



Richard Thompson



Richie Vios



Gale Webb



Garland Weeks

Event Schedule

June
15th,
2023

Celebration of Artists Cocktail Party

Invite-Only

June
16th,
2023

Reception & Sale With Sponsorship or Ticket

at 6:30 PM to 9:30 PM

Museum of Texas Tech University
Helen DeVitt Sculpture Court

June
17th,
2023

Public Exhibition Available Art for Purchase

at 10 AM to 4 PM

Helen DeVitt Sculpture Court

June
18th,
2023

Public Exhibition Available Art for Purchase

at 1 PM to 4 PM

Helen DeVitt Sculpture Court

Sponsorship Highlights

There are many perks to becoming a sponsor, here are the favorites:



First Look

Exclusive invitations to the celebration of artists cocktail party, gala, and artist's brunch and a first-look at the artwork, as well as the minds behind it.



Sponsor Recognition

Contribution will save you a spot in all of the event's advertising campaigns, as well as recognition our professionally-curated catalog.

Sponsorship Levels



\$ 25,000

Platinum Level

- Recognition as our main sponsor in the event catalog and all advertising
- Two reserved tables (16 total people) at the event opening gala (June 16)
- Invitation to behind-the-scenes tour of the Museum, cocktails and appetizers for up to 12 people
- Invitation for two to the Celebration of Artists cocktail party (June 15)
- Invitation for two to the brunch with artists (June 18)
- One Benefactor-level membership to the Association to give as a gift



\$ 10,000

Gold Level

- Recognition as our main sponsor in the event catalog and all advertising
- Two reserved tables (8 total people) at the event opening gala (June 16)
- Invitation to behind-the-scenes tour of the Museum, cocktails and appetizers for up to 12 people
- Invitation for two to the Celebration of Artists cocktail party (June 15)
- Invitation for two to the brunch with artists (June 18)
- One Patron-level membership to the Association to give as a gift



\$ 5,000

Silver Level

- Recognition as our main sponsor in the event catalog and all advertising
- Six reserved seats at the event opening gala (June 16)
- Invitation to behind-the-scenes tour of the Museum, cocktails and appetizers for up to 10 people
- Invitation for two to the Celebration of Artists cocktail party (June 15)
- Invitation for two to the brunch with artists (June 18)
- One Friends & Family-level membership to the Association to give as a gift



\$ 2,500

Bronze Level

- Recognition as our main sponsor in the event catalog and all advertising
- Four reserved seats at the event opening gala (June 16)
- Invitation to behind-the-scenes tour of the Museum, cocktails and appetizers for up to 10 people
- Invitation for two to the Celebration of Artists cocktail party (June 15)
- Invitation for two to the brunch with artists (June 18)



\$ 1,000

Contributor Level

- Recognition as our main sponsor in the event catalog and all advertising
- Two reserved seats at the event opening gala (June 16)
- Invitation for two to the Celebration of Artists cocktail party (June 15)
- Invitation for two to the brunch with artists (June 18)



Art on the Llano Estacado

Sponsorship Form

☐ Platinum \$25,000 ☐ Gold \$10,000 ☐ Silver \$5,000 ☐ Bronze \$2,500 ☐ Contributor \$1,000

Please check one of the following if they apply to you:

☐ I am unable to attend, but enclosed is my donation of \$_____

☐ My company has a matching gift program, enclosed is the required form.

Individual/Company Name: _____

Recognition to Read: _____

Contact: _____ Name: _____

Address: _____

City/State/Zip: _____

Phone Number: _____

E-mail: _____

☐ Enclosed is my check for: \$_____ payable to the Museum of TTU Association

☐ Please charge my: _____ Visa _____ MasterCard in the amount of \$_____

Name on Card: _____ Billing Zip: _____

Card Number: _____

Expiration Date: _____ Code (CVV/CVC/CID Number) _____

Signature: _____

Please return to 3301 4th St, Box 43191 | Lubbock, TX 79409 or fax (806) 742-0399
Questions? Email artonthellano@gmail.com or call (806) 742-2443

Art on the Llano Estacado

Dear Business,

Your advertisement in the Art on the Llano Estacado Show and Sale catalog helps the Museum of Texas Tech University Association continue to provide quality programming, exhibits, and a variety of free educational opportunities that complement the Museum's outstanding collections.

The catalog will be available at a special ticketed event June 16 in the Helen DeVitt Jones Sculpture Court at the Museum of Texas Tech University and during when the show and sale is open to the public June 17 and 18. The event features more than 40 artists from multiple states, offering high-quality traditional and contemporary works in a variety of mediums.

The full-color catalog that complements the show and sale features artist biographies, one representative work from each artist, and a limited number of ads from fine art galleries and other businesses. Hundreds of catalogs will be given to the serious art collectors and our sponsors who attend the event. You'll receive copies of the catalog after the show. Any remaining copies will be offered in the Museum Shop.

This is an excellent opportunity for your business to reach a desirable demographic. This is an effective investment to promote your business to serious fine art collectors and a public dedicated to contributing to their community.

Advertising space in the catalog is limited; therefore, we ask that you reserve your advertisement space by contacting Jouana Stravlo (artonthellano@gmail.com) by March 1. Available ad sizes and costs are listed on the second page of this letter. Thank you for your consideration and we hope you will join us.

Sincerely,

Jouana Stravlo
Executive Administrator

Art on the Llano Estacado

Full Page Ad (vertical)
6" x 8.5"
\$500

**Art on the Llano 2023
Catalog Advertisement
Options**

Catalog will be 7.5" x 10"
(vertical fold)

Contact Jouana Stravlo at
artonthellano@gmail.com
or call (806) 742-2443

1/2 Page Ad (horizontal)
6" x 4"
\$250

**1/4 Page Ad
(vertical)**
3" x 4"
\$150

Please submit all ads in a PDF.

Please make checks payable to: Museum of TTU Association

Art on the Llano Estacado

Catalog Ad Form

☐ Full Page Ad

☐ 1/2 Page Ad

☐ 1/4 Page Ad

Please check one of the following if they apply to you:

☐ I am unable to attend, but enclosed is my donation of \$_____

☐ My company has a matching gift program, enclosed is the required form.

Individual/Company Name: _____

Recognition to Read: _____

Contact: _____ Name: _____

Address: _____

City/State/Zip: _____

Phone Number: _____

E-mail: _____

☐ Enclosed is my check for: \$_____ payable to the Museum of TTU Association

☐ Please charge my: _____ Visa _____ MasterCard in the amount of \$_____

Name on Card: _____ Billing Zip: _____

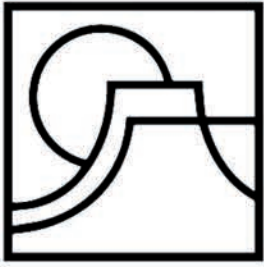
Card Number: _____

Expiration Date: _____ Code (CVV/CVC/CID Number) _____

Signature: _____

Please return to 3301 4th St, Box 43191 | Lubbock, TX 79409 or fax (806) 742-0399

Questions? Email artonthellano@gmail.com or call (806) 742-2443



Contact Us For More Information



+1 (806) 742-2443



3301 4th St | Lubbock, TX 79415



artonthellano@gmail.com



<https://www.mottua.org/>



<https://www.artonthellanoestacado.com/>

THANK YOU

For Your Time

"Grizzly Family"
by Legacy Awardee
Jim Eppler

